

# THAI TELECOM OUTLOOK 1Q2015



## Fixed Line

### Fixed Line Household Penetration

27.75%



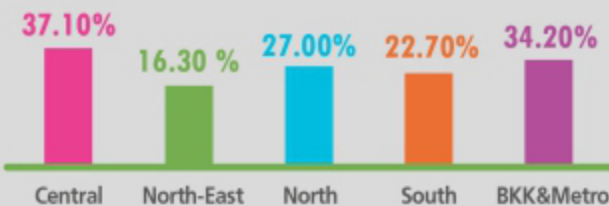
Active Subscriptions 5.59 MN.

- Bangkok and Metropolitan Area 2.95 MN.
- Provincial Area 2.64 MN.



Average Revenue Per User 266 baht per month

### Fixed Line Household Penetration by Region \*



## Mobile

### Mobile Penetration

139.01%



Active Subscriptions 93.46 MN.

2G/3G

23.66 MN.

3G (2.1 GHz)

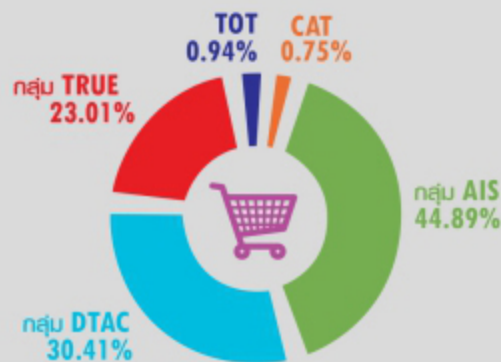
69.80 MN.

- Pre-Paid 80.21 MN.
- Post-Paid 13.25 MN.

Mobile Number Portability **MNP**

☹️ 001-XXX-XXXX → 3.24 MN. → 001-XXX-XXXX ☺️

### Market Share



### Average Revenue Per User

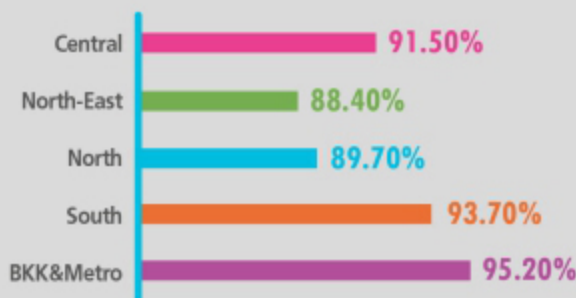
- Pre-Paid 138 baht per month
- Post-Paid 554 baht per month



### Mobile Broadband Subscription

56.78 MN.

### Mobile Penetration by Region \*



Mobile Coverage (% of populated areas)



97.00%



## Fixed Broadband

### Broadband Household Penetration

29.00%

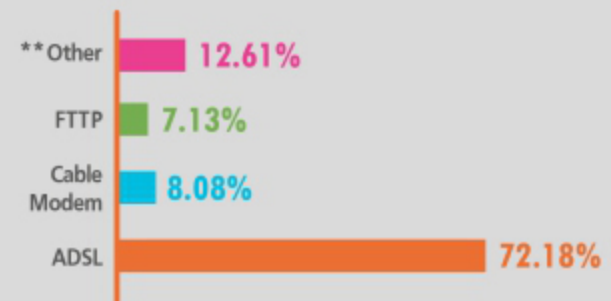


hi speed internet



Active Subscription 5.85 MN.

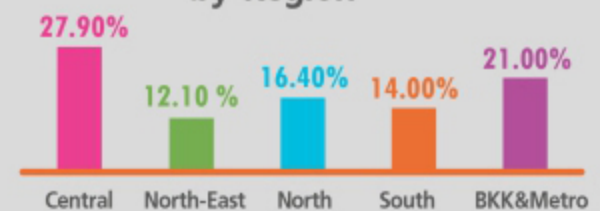
### Fixed Broadband by Technology



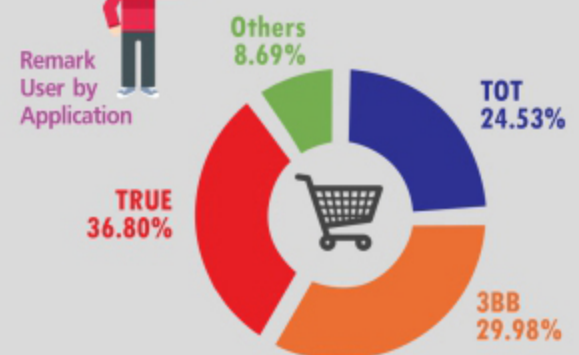
Internet Users 38.92 MN.



### Internet User by Region \*



### Market Share



Remark User by Application



Average Revenue Per User 664 baht per month

Remark : \* NBTC Annual Survey 2014  
\*\* Ethernet Access, FWA, IPTV, Other Internet Access, WLAN