

TECHNOLOGY

# ONDE inks data exchange pact

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The Office of National Digital Economy and Society Commission (ONDE) has signed a memorandum of understanding (MoU) with six digital related agencies to support them to create their own proficient databases and exchange information with other organisations for analysis to drive the country forward.

The data exchange cooperation comes under Thailand's outlook project, which is able to showcase digital-related information that can be analysed to usher in necessary initiatives to drive the country forward.

Digital Economy and Society (DES) minister Chaiwut Thanakamanusorn said a survey based on the project can be leveraged by each agency to draw up their own initiatives.

The DES Ministry attaches importance to digital development, which is vital to move the economy forward, so this led to the launch of Thailand Digital Outlook survey, which aims to assess the country's development status, he said.

The six organisations joining the MoU are the National Statistical Office, the Electronic Transactions Development Agency, the Digital Economy Promotion Agency, the National Broadcasting and Telecommunications Commission, the National Higher Education Science Research and Innovation Policy Council and the Digital Government Development Agency.

"This collaboration is to enhance cooperation among agencies and capitalise on the survey's findings by coming up with strategic planning and the country's policy to help drive the digital economy," said Mr Chaiwut.

The survey results also show how the country's digital development fares following the implement of related policies by the DES Ministry, ONDE and other agencies.

Through the cooperation, Thailand would have practices to keep and analyse necessary data in line with the guideline stipulated by the Organization for Economic Cooperation and Development.

Vunnaporn Devahastin, secretary-



### Main purposes of internet usage



### Online state services

Have used online state services



### Online transactions

- People 76.6% (online purchases [Lazada and Shopee the most popular platforms])
- Business 73.9% (online sales) 28% (online orders for products and services)

### Digital tech adoption



Source: Thailand Digital Outlook 2021, Office of National Digital Economy and Society Commission

BANGKOK POST GRAPHICS

general of the ONDE, said the recent Thailand Digital Outlook Phase 3 survey shows a "satisfactory" result.

The 2021 survey was conducted between June and July this year, questioning 39,145 people from the general public, 3,381 people from the business sector and 935 people from government agencies across the country.

According to the survey, 85% of the respondents said they spend 6-10 hours online a day. In terms of internet usage, 75.2% of the general public said they used it for work and 71.1% said they use it for online education. Some 67.4% said they engaged in e-commerce.

Some 61.7% of people indicated they are more likely to experience stress when working on computers.



A survey based on the project can be leveraged by each agency to draw up their own initiatives.

CHAIWUT THANAKAMANUSORN  
DES minister