

OUR REF:2006/ 117 /2559



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To whom it may concern,

We would like to draw your attention to the release of the applications 'Pokemon Go' in Thailand. We, the Office of the National Broadcasting and Telecommunication Commission (NBTC), Thailand is the national independent telecommunications regulator. Our duties and responsibilities are to regulate all telecommunications and broadcasting services in the country through formulating a Master Plan on telecommunications and broadcasting activities, setting criteria and categories of telecommunications and broadcasting services, permitting and regulating the use of spectrum for telecommunications and broadcasting services, and granting licenses to the telecommunications operators and broadcasting providers in Thailand.

In this regard, while we highly welcome the release of the most popular mobile game applications 'Pokemon Go' in Thailand, along with it, nonetheless, are growing public concern arising from the nature of the game which is playable 24 hours a day and tasks players to go visiting various public places to catch a Pokemon. Thus, the NBTC, a state regulator, foresees the possible troubles in various regards including trespassing, fraud and robbery, child abuse, accident and so forth.

As a result, with our great intention to prevent those unintentional incidents to happen, to the best of our ability, NBTC called a meeting on Tuesday August 9th, 2016 for all 5 major Thai telecom operators, namely True Corporation, DTAC, AIS, TOT, and CAT, to discuss and agree on measures that every operators shall pursue to ensure the real joy of playing the game whilst paying careful attention to one's own safety. And then that mentioned meeting came to a consensus on 3 issues, they are ;

(1) The summary on the dangerous and risky areas that should be removed from the game

(2) The details on the supporting measures of all telecom operators concerning the issuing safety tips in playing Pokemon Go

(3) The issuing measures on how to prevent the overuse of data and internet bill shock, especially for the parents.

Therefore, NBTC courteously asks for a good cooperation from Niantic Inc., as the owner and developer of the game, as follows:

1. To remove Pokestop or not releasing any Pokemon in the following areas:

- dangerous areas ; footpaths / railroads / railway / canal bank
- religious places ; temples, pagodas
- schools and hospitals
- government and military buildings / properties
- private places

Consequently, NBTC will further gather a list of places and submit to Niantic Inc. for further collaboration.

2. To limit the game play function at night time, in order to prevent youth and kids from severe accidents in public places.

Besides, NBTC hereby asks True Corporation, as the master licensee of Pokemon characters in Thailand, to liaise with Niantic Inc. via the Pokemon Company, Japan. Please kindly assist us and advise the next step to manage this request. It would be excellent if Niantic Inc. can share with us on other favourable measures that you utilize to handle these situations in other territories so that we can mutually find the efficient solutions together to the best extent.

In sum , your kind and good collaboration on the above - mentioned matter is greatly appreciated.

We are looking forward to hearing your response at your earliest convenience.



(Mr. Takorn Tantasith)

Secretary General

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