The Nation

The Nation Circulation: 68,200 Ad Rate: 2,050

Section: Business/Business

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Col.Inch: 6.96 Ad Value: 14,268 **PRValue (x3):** 42,804

Column: AT A GLANCE: Spending on terrestrial digital TVs falls in July



ADVERTISING

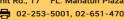
Spending on terrestrial digital TVs falls in July

Advertising spending on the terrestrial digital TV channels in July amounted to Bt5.979 billion, down by Bt360 million from the previous month, but up Bt692 million year on year, according to the National Broadcasting and Telecommunications Commission release yesterday.

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