



LOSERS

Broadcast regulators

Why pay for Netflix when the National Broadcasting and Telecommunications Commission will provide entertainment for free? Last week they did it again. After more than a month's delay, Takorn Tantasith and his men opened the doors for half an auction of G4-capable spectrum at 1800MHz for mobile phone companies. Two out of three companies — AIS and DTAC — managed to show up for the NBTC sale, and each bought one out of 10 bandwidths on offer, meaning they paid the reserve price. So it wasn't an auction so much as it was a rigged sale. There were questions, though, such as, is the NBTC really up to the task?