



Thailand's communications technologies are moving forward for smoother operations



The Office of the National Broadcasting and Telecommunications Commission (Office of the NBTC) hosted an “International Symposium on Converging Technologies and Disruptive Communications – Moving Forward” on September 10 and 11, 2018, at Sheraton Grande Sukhumvit Hotel, Bangkok.

The objectives of the International Symposium included providing opportunities for private sector entities, government, and representatives of embassies in Thailand to learn more about different types of business taking place on converging digital platforms. It was an opportunity to discover which policies support technologies and open opportunities for Content Development. Another question answered was how digital infrastructure enhances connectivity and facilitates business operations. There were also exchanges of ideas among renowned speakers. The arrangements therefore also conspired to create public awareness of how Thailand can continue moving forward in the face of disruptive communications.

The Office of the NBTC invited local and international speakers to attend and share their views and experiences on important issues. Topics covered included: Current Content Landscape, Enabling Digital Infrastructure for enhanced connectivity and accessibility; The Transformation of Industry; and Fragmentation to Survive, Empowering the Digital User and Content delivery, for example.

There were altogether 27 speakers, namely: Mr. Ian Scott, Chairperson & CEO of Canadian Radio-Television & Telecommunication Commission (CRTC); Ms. Andrea Millwood Hargrave, Director General of International Institute of Communication (IIC); Mr. Antonio Nicita, Commissioner of Autorita per le Garanzie nelle Comunicazioni, Italy (AGCOM); Ms. Celene Craig, Deputy Chief Executive, Broadcasting Authority of Ireland (BAI); Ms. Nur Sulyna Abdullah, Chief Officer, Corporate Strategy, Malaysian Communications & Multimedia Communication, Malaysia (MCMC); Ms. Creina Chapman, Deputy Chair & CEO, Australian Communications & Media Authority, Australia (ACMA), and; Mr. Harin Grewal, Cluster Director, Networks, Technology & Resilience Infocomm Media Development Authority, Singapore (IMDA). Plus top executives from True Corporation, AIS, DTAC, LINE Thailand, Netflix, Microsoft, 21st Century Fox, Google, GMM One TV, and Workpoint.

The Office of the NBTC realises that digital infrastructure and platform development are keys to the success of Thailand 4.0 and the country's continued growth. As such, the Office responds to new technologies by updating the regulatory environment to ensure safe and secure platforms for all users.

www.nbtc.go.th