Bangkok Post

Bangkok Post Circulation: 70,000 Ad Rate: 1,400 Section: Life/HAPPENING

Date: Friday 1 May 2020

Volume: - No: - Page: 2(Top)

Col.Inch: 59.26 Ad Value: 82,964 PRValue (x3): 248,892

Column: SPOTLIGHT: FUN LEARNING FROM HOME

SPOTLIGHT

FUN LEARNING FROM HOME

o educate children about how to stay safe from the coronavirus, the Thai Health Promotion Foundation teamed up with various organisations, including the Rajanukul Institute, the Department of Mental Health, the National Health Commission Office, the Ministry of Culture and the Office of the National Broadcasting and Telecommunications Commission, in order to provide three children books – *E-leng Keng Kong Stay Home...[Fight Covid-19], Anis And Golf Fight Covid-19* and *Let's Wash Our Hands.* The Thai Health Promotion Foundation and its alliances believe that children can learn, memorise and look after themselves during the pandemic by imitating the behaviour of their

ชื้อของเตรียมไว้ หรือไปธุระ ให้จำไว้นะ มีระยะท่าง หน้า หลัง ด้านข้าง ท่างกันสองเมตร



Clip: Full Color

E-leng Keng Kong Stay Home...(Fight Covid-19).



Anis And Golf Fight Covid-19.



Page: 1/2

Let's Wash Our Hands.

News ID: C-200501001014 (1 May 20/05:53)

iQNewsClip www.iqnewsclip.com

Bangkok Post

Section: Life/HAPPENING Date: Friday 1 May 2020

Volume: -No: -Page: 2(Top)

Col.Inch: 59.26 Ad Value: 82,964 **PRValue (x3):** 248,892 Clip: Full Color

Column: SPOTLIGHT: FUN LEARNING FROM HOME

Bangkok Post Circulation: 70,000 Ad Rate: 1,400

> favourite characters in the fables. The giveaway project strongly hopes that these children's books can allow families to have creative activities and improve children's development while hunkering down.

E-leng Keng Kong Stay Home...(Fight Covid-19)

Storyteller and illustrator Cheewan Wisasa uses short poems and three characters - Leng, Ngao and Fong - who are best friends to tell kids how they should behave during the coronavirus outbreak. Adorable drawings are in black and white, so kids can paint the characters themselves.

Anis And Golf Fight Covid-19

The book is written by Rapeephan Pattanavej and is illustrated by Sawanee Draw. Anis and Golf are best friends and neighbours. Their school is closed due to the pandemic. The buddies can't play with each other like before. When a grandpa visits Anis at home, she is surprised to learn that she can't hug her grandpa as usual. Their parents have to answer their questions about why things have changed.

Let's Wash Our Hands

Created by Rajanukul Institute, the book teaches kids how to wash their hands properly.

There are 70,000 copies to give away by village health volunteers nationwide. The books are also available to download for free at happyreading.in.th.

Suwitcha Chaiyong

News ID: C-200501001014 (1 May 20/05:53)