

#### Internet Service in Thailand

NTC 5 April 2006



Operation level: Odomestic Ointernational Key problems/ obstacle Omarket access, barrier Otechnical





Cultural and legal issues law enforcement Content sensorship blocking (who has duty) non-discrimination mobile operator





Disclosure of information Ocrime prevention Odata protection Oprivacy Ono indemnity Oinformation of subscribers/users





Competition structure Owholesale for retail model! Opricing/ costing discrimination Olevel of market (competitive or not) **OSMP**?? -- asymmetric regulation/treatment? OControl of monopoly rent





<u>o</u>co-location/ access ADSL market segmentation • Former concessionaires treatment Special measures for broadband access • quality of service (from wholesaler) e-auction problem, cross holding req.





Bundle of sale by wholesaler (NIX & IIG) • forced sale Obstacle to growth Olncentives, SMEs Ofair trade rule, practice **Promotion** 





OGovernment Olncumbent ONTC efference standard negotiation forum





OPeers enforcement, peers assistance **OIP** protection Licensing practices Ochange of configuration Oless involvement from NTC Secretariat ODisclosure of commercial information





Visit by NTC employees (harassment?)
stronger enforcement
Digital divide project/ initiative





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# **RESPONSES:**

MAJOR OPERATOR(S) TO BOOST LOCAL ECONOMY

FIGHTING FOREIGN DOMINATION THROUGH BY STRENGTHENING LOCAL SUPPLIER

CLEAR DEFINITION OF TYPE II AND TYPE III

SYMMETRIC REGULATION

**NO BUNDLE (NO DEFINITION OF "BUNDLED SERVICE")** 

# **RESPONSES:**

- ALL INFORMATION WAS FORWARDED TO NTC
- NTC SHOULD ADOPT "NON DISCRIMINATION" == ALL REGULATION APPLIED TO ALL "NETWORK OPERATORS"
- **NTC** TO HELP CAT ON BTO ....
- COMMERCIAL CONTRACT AND DEALING
- IPLC AND DOMESTIC LEASE CIRCUIT ARE NORMAL PRACTICE

### **OPTIONS: REGULATORY SIDE**

- WHOLE SALE FOR RETAIL
- "Reasonable price" AND NO PRICE DISCRIMINATION
- UNBUNDLED SERVICES FOR INCUMBENT
- FORCED SALE
- ALTERNATIVE DISPUTE RESOLUTION

- NTC HOSTS NEGOTIATION ON KEY ISSUES (TO BE IDENTIFIED)
- CAT TO PREPARE RIO
- TARIFF PREFERENCE FOR NEW COMERS
- BROADBAND POLICY PRIORITY

# **OPTIONS:**

SHORT-TERM MEASURES

IIR, IX LIBERALIZED

TOT HOSTS MEETING TO FOSTER COMPETITION

COMPETITIVE CARRIER ALLOWED ASAP

TO LOWER IPLC TARIFF AND TO ALLOW LOCAL CARRY MEDIUM TO ALLOW/PROMOTE DOMESTIC EXCHANGE

OPERATOR'S CHOICE NOT CARRIER'S CHOICE

TYPE III TO EXPEDITE

ACCESS MARKET FOCUSED

FASTER LIBERALIZATION

PRICE ADJUSTMENT (CAT)



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