

Development and Promotion of Free and Fair Competition

Monitoring and ensuring fair business operations in all markets where a monopoly or a reduction or restriction of competition is prevalent, at both national and local levels; and preventing the major operators or the operators with significant market power from abusing their market powers or any single one or group of them from manipulating or distorting market mechanism which could relatively lead to inefficient competition, so as to ensure fair competition and people's access to telecommunications services on a fair and reasonably-priced basis.

Spectrum Licensing and Business Operation Licensing

Allowing the licensed operators to operate telecommunications services on a free and fair competition basis; encouraging the development of modern technologies based on technological neutrality; and coordinating with concerned authorities in the formulation of licensing rules, guidelines and conditions for satellite communication services, in order to promote competition and diversification of telecommunications and broadband services.

Efficient Resources Utilization

Ensuring the management and approval of efficient telecommunications resources utilization; encouraging infrastructure sharing for the utmost benefit at national and local levels in education, public health, culture, state security and other public interests such as in the case of emergency or disaster breaks out, with due regard to the proper, necessary and sufficient utilization, the technological advancement, as well as the encouragement of an optimized utilization of telecommunications, radiocommunications and communication satellite resources for utmost benefit and in conformity with international practices and obligations.

Universal Basic Telecommunications Services

Implementing measures to promote operators to make available the universal basic telecommunications services in the target areas; encouraging the provision of basic telecommunications services to the underprivileged with the plan on universal basic telecommunications services and social

services to ensure the access to quality services at a reasonable price; fostering the provision of telecommunications services for social development and quality of life improvement; and promoting the capacity enhancement of telecommunications device and service industry for the disabled and the underprivileged in the society.

Consumer Protection

Enhancing the awareness among consumers of their basic rights in telecommunications service, benefits from consuming various types of telecommunications services, needs to keep abreast of technological advancement to ensure their efficient use of services, understanding of their right and freedom in consuming telecommunications services, and efficient access to complaint channels; and devising measure to step up roles of the operators in providing services in an ethical manner and with responsibility for consumers and the society.

Preparedness for and Entry into the ASEAN Economic Community (AEC) and Promotion of International Cooperation

Fostering the enhancement of Thailand's potential and readiness for the forthcoming AEC membership in 2015 by developing telecommunications cooperation and linking of infrastructure, rules and regulations, industry sector, researchers and developers, regulating agencies, and the public; and the public; and promoting international cooperation under various frameworks at bilateral and multilateral levels with due regard to the national interests.